

# PARAGUAY – EU BUSINESS FORUM

## ASUNCIÓN

24 – 25 June 2025

Promoting European investment and trade flows with Paraguay by identifying joint opportunities under Global Gateway priorities.

Follow information on agenda, speakers and activities online at the [event web page](#)

**Activities** will include high-level keynotes, panel discussions, investment project pitches, programmed field visits and exhibition space, supported by in-presence and online match-making between projects and investors.

### Focus sectors:



Renewable  
energy and  
green hydrogen



Sustainable  
forestry



Sustainable  
transport &  
logistics





**Paraguay presents many opportunities for investments thanks to its political and economic stability and favourable business environment.**

International agencies have recently upgraded their financial ratings of Paraguay and the government encourages private foreign investment.

**Paraguay is expanding its sustainable value chains in forestry, energy and transport** and is supported by a strategic location between large Latin American markets. Export developments will be supported further by the EU-MERCOSUR Association Agreement.

**Global Gateway is already advancing in Paraguay with first projects in 2025** establishing examples and support for other projects to follow.

**This event will support establishing new EU-Paraguay collaborations** by facilitating match-making discussions between investment projects and EU investors, financing actors and collaborators. Join us!!

